

Shea Antoinette

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Education

The Art Institute of Dallas, Dallas, Texas

September 2012

- Bachelor of Fine Arts in Graphic Design
- President's List

Skill Set

Technical Skills

Adobe®

- Illustrator, Photoshop, InDesign, Dreamweaver, Flash (basics)

Microsoft® Office

- Word, Excel, Power Point, Access

Hardware Platforms for PC and Mac

HTML, CSS (basics)

Foundational Skills

Traditional

- Fine Arts, Freehand, Layout, Illustration, Typography, Color Theory, Observational Drawing, Concept Design, Form and Space

Digital

- Layout, Typography, Branding, Pre-print Production, Packaging, Image Manipulation, Photography, Illustration, Motion Graphics (basics)

Soft Skills

Able to meet deadlines and solve problems

Comfortable working in a fast-paced environment

Able to work proficiently and creatively individually and in a team

Relevant Experience

Freelance Experience

2010 - current

- Graphic design of color posters for events at Sentry Lacrosse
- Customized artwork on shoes to customers' liking and provided customers with fast, friendly, creative and knowledgeable service for TOMS Shoes
- Created logo and business card, and collaborated with client to produce outdoor signage for Lone Star Storage

Creative Director, Graphic Designer

2012 - current

Not Just Soccer, Dallas, Texas

- Build designs for subliminated and printed apparel and equipment
- Create logos for affiliated companies and events
- Create website elements such as banners and buttons for online stores
- Create and manage company online team stores
- Create promotional pieces for events, store front, and social media websites
- Co-lead the development of department goals, objectives, and systems
- Manages company social media websites

